

FLOYDIAN SLIP™

A weekly radio journey through the music of Pink Floyd with Craig Bailey

ABOUT FLOYDIAN SLIP

“**Floydian Slip**” is a weekly, one-hour radio journey through the history of **Pink Floyd** — spanning from the psychedelic jams of the late ‘60s through the legendary concept albums of the ‘70s, and the more recent proliferation of solo projects.

Host **Craig Bailey** works classic Floyd songs, deep album cuts and Floyd’s unique brand of ambient segues into a seamless blend of music and sound best described as a *listening experience*.

Accented with succinct, thoughtful commentary, “Floydian Slip” is programming that becomes a weekly destination for rock fans tuning in to rock, AAA, classic hits or even variety-formatted stations.

Put “Floydian Slip” on your airwaves cash-free!

Sign up to carry our weekly 60-minute Pink Floyd show and **pay nothing** out-of-pocket. “Floydian Slip” is distributed through a 100% barter arrangement.

Episodes are provided with 6 minutes of network inventory included within the show. **No outspots!** Stations also have 6 minutes of local availabilities within each program to fill with local sponsorship announcements or ROS spots.

Easy, electronic distribution

Log in to our secure website to download each week’s show. Or automate your weekly workflow with our FTP and Dropbox options. If you prefer, we can even push the show to your FTP server each week.

Loads of custom imaging

We’ll set you up with host-voiced drop-ins for you to include in each week’s show; station-specific 60- and 30-second promos; and whatever sponsorship voice work you might like.

Proven 30-year track record

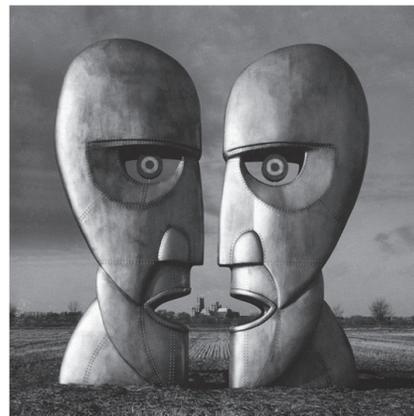
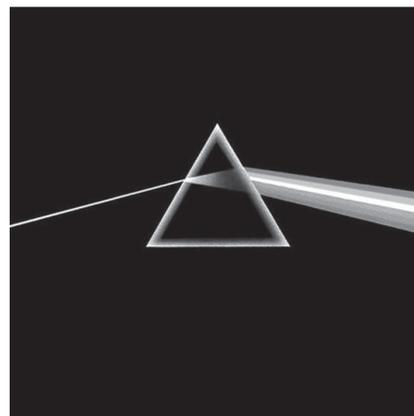
We’ve produced more than 1,300 episodes of “Floydian Slip” since our 1989 launch. So you know we’re good for at least a few hundred more.

Market exclusivity

You’ll be the only station airing “Floydian Slip” in your market — part of our exclusive, eclectic and independent Random Precision Radio Network that includes more than 100 stations.

GET STARTED NOW

Read more, listen to a sample show and sign up to become a “Floydian Slip” affiliate online: www.floydianslip.com



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About Pink Floyd

Formed in 1965 by **Syd Barrett**, **Nick Mason**, **Roger Waters** and **Rick Wright**, Pink Floyd soon became the unofficial house band for London's psychedelic counterculture.

The group, named after American bluesmen **Pink Anderson** and **Floyd Council**, gained an early reputation for catering to patrons of London's infamous UFO club with cerebral improvisations and intense light shows.

With Barrett's mental decline and eventual replacement by **David Gilmour**, the band evolved into a master of concept albums, mostly under the direction of Waters. "Dark Side of the Moon" (1973) remained on the Billboard chart for a record 15 years, becoming the fourth best-selling record of all time. "Wish You Were Here" (1975) and "The Wall" (1979) continued the Floyd reputation for solid songwriting, world-class musicianship, and meticulous production.



Pink Floyd in 1972 (from left): Rick Wright, Nick Mason, Roger Waters and David Gilmour (Photo: Aubrey Powell/Storm Thorgerson)

Following Waters's split from the band in 1983, the group fell under the leadership of Gilmour, and continued to produce albums and break concert records while Waters pursued a solo career.

On Jan. 17, 1996, Pink Floyd was inducted into the Rock & Roll Hall of Fame. Gilmour, Mason and Wright were in attendance; Waters and Barrett were not.

A decade later, Barrett died at his Cambridge home, succumbing to complications of diabetes at the age of 60. Wright died on Sept. 15, 2008, after a short battle with cancer. He was 65.

On Nov. 10, 2014, Gilmour and Mason released "The Endless River." The pair announced it would be the last album of new material from Pink Floyd.

About Craig Bailey

Craig Bailey has worked on-the-air since 1985 and has produced and hosted "Floydian Slip" for nearly as long. With more than 1,300 episodes under his belt, he's recognized as a *de facto* expert on Pink Floyd.

He and his show have received attention in — or acted as a resource for — media as diverse as Billboard, VH1, The Dallas Morning News, MacFormat, Yahoo! Music, Relix, and The Ottawa Citizen.

In 2018, he was featured in "Pink Floyd: Album by Album" by Martin Popoff, and quoted in the book "Reinventing Pink Floyd: From Syd Barrett to The Dark Side of the Moon" by Bill Kopp. He also wrote the foreword to "Speak to Me: The Legacy of Pink Floyd's Dark Side of the Moon," edited by Russell Reising and published in 2006.

A Vermont native, he's lived in the Burlington, Vt., area since '91.

